



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

AUGUST/SEPTEMBER

BABEWATCH - '96 SWIMWEAR

There's new styling and coloration appearing in swimwear. Key trends encompass shimmer and shine, surface interest, sun drenched colors, cleavage interest, sports inspired performance suits, and retro looks. Vibrant brights and power pastels in strong sherbet shades pack plenty of punch. Foil overlays, cires and metallics, Lurex threads, iridescent crushed and flat satins, plus metallic embellishments, such as zippers, piping and embroidery, will all

make waves. Many one and two-piece styles offer removable push-up pads for maximum cleavage. Conversely, bottoms are less revealing, with boy leg, skirted suits and fuller cuts providing more coverage. Coverups run the gamut from '60s inspired hot pants and mini skirts, to coordinating pareus and true sportswear separates designed to be worn off the beach.

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THE GET-AWAY SEASON

For Resort, the message is ease. Comfort is key, as each of these designers celebrates the get-away season.

At MICHAEL KORS, classic shapes prevail. Single and double-breasted jackets are paired with narrow pull-on pants, while dresses are short and shapely. Colors are subtle mocha, eggshell, seafoam and black, in 100% washed linen and silk crepe. Pieces are reminiscent of Jackie-O or Judy Garland, such as the cuff neck tunic worn over skinny silk taffeta pants.

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ADRIENNE VITTADINI

KENNETH RICHARD designs his entire collection in white. Fabrics run the gamut and include 100% silk, cotton, polyester, and various blends of the three. Shapely suit jackets pair with skirts of several lengths, as well as classic trousers and short shorts. A silk satin group has an oriental flavor with dragons and cherry blossoms in white-on-white embroidery. Another fabric, called "glass," is a silk/polyester blend with a lightweight and laminated feel.

At **NICOLE MILLE**, color comes alive with a profusion of prints in a Hawaiian theme. Tropical florals, pineapples, and palm trees are just a few of the prints that mix with lively solids such as orange, aqua, rose, yellow and chartreuse. Fabrics are fun in clinging matte jersey and stretch terry, clear green vinyl, and white perforated leather. For evening, paler shades prevail with a glimmer of metallic in halter and A-line dresses.

For **MARK EISEN**, black and white predominate with shapes that go from mod to modern. Racing jackets are in black crepe with white trim, and pair with "kick" pants and knit tees. A zip-front vest and Capri pants are both in white cotton gabardine. Sexy knit wrap tops and a black crepe fishtail skirt have a retro approach, but the total effect is very modern.

GEMMA KAHNG creates a brightly colored collection with her trademark whimsical touches. Shapely suitings are in pink, orange, or white 100% linen, with multicolored raffia fringed trim.

Short jackets have fringed sleeves, while the longer have bell sleeves with fringed pockets, and bottoms range from hot pants to a long bias skirt. A large floral print, using all the colors, mixes with solids or can be worn on its own.

Colors are rich in the **HAN FENG** collection with an earthy luster that demands attention. In shades of copper, crimson, lava, and vermilion, with a hint of iridescence, these colors accentuate the designer's signature pleats. Fabrics are phenomenal and work together beautifully, as in the sienna georgette fishbone pleat tank dress under a marigold

handmade paper jacket.

At **PAMELA DENNIS**, luxurious fabrications make up an evening collection that is elegant and modern. Colors are taupe, black and pale pink in fabrics such as crepe back satin, studded stretch georgette, quilted taffeta, organdy and cashmere. Feathers, beads or crystals trim many of the jackets and tops for an opulent touch. Simple shapes are transformed into evening glamour, such as the wool crepe cropped polo, with crystal-encrusted collar, and the beaded cashmere twin set.



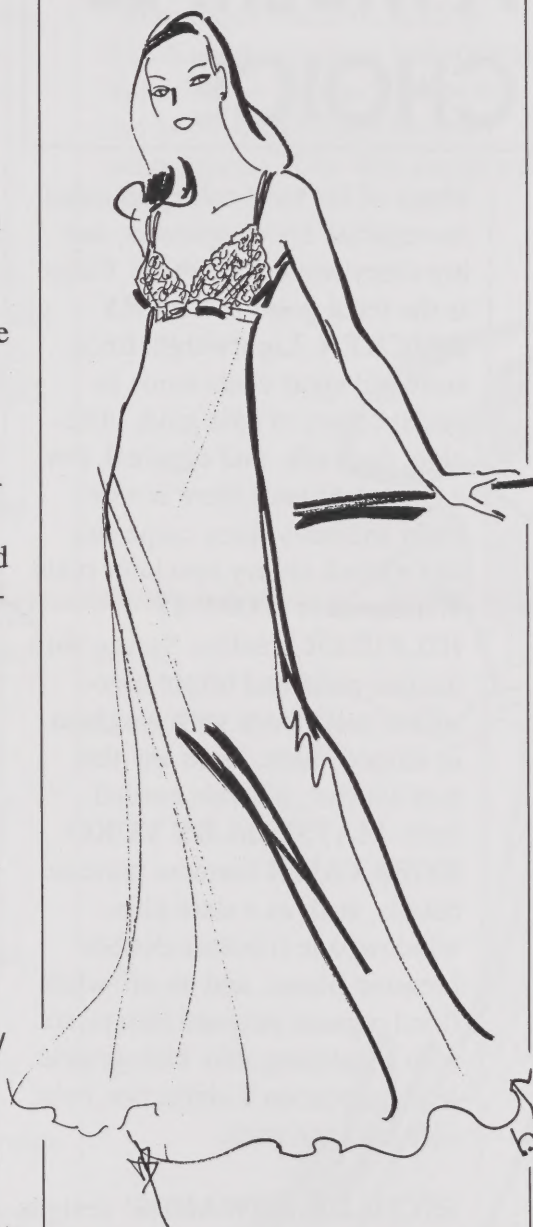
GEMMA KAHNG

HEAVENLY BODIES

HIGHLIGHTS FROM THE INTIMATE APPAREL SALON

The Doral Tuscany Hotel in NYC, once again the venue for a host of intimate apparel firms, showcased the latest offerings for Resort and Spring '96. The three day event offered informal fashion shows, giving buyers and press an opportunity to view the upscale collections from both the U.S. and abroad. Our selection of outstanding newcomers to the Salon, as well as some old favorites, will not disappoint.

LAURA KIDD U.S.A. shows robes and loungewear that cross over into fresh weekend dressing. Silver star print terry lined, polyester/cotton coverups and pant sets; reversible terry lined wrap robes in black/white seersucker stripe; and the novelty dot/stripe pique kimono are exceptional. **ANDERE LINGERIE** offers classic European trousseau sleepwear in the finest cotton, finished with delicate couture type detailing. New resource, **IZDAS TRADING COMPANY** shows loop terry jacquard, terry velour, and cotton sateen kimonos and robes in white and pastels — all perfect for pool or beach. Pretty Italian fabrications set the **FRENCH JENNY** daywear line apart. Youthful pastel microfiber

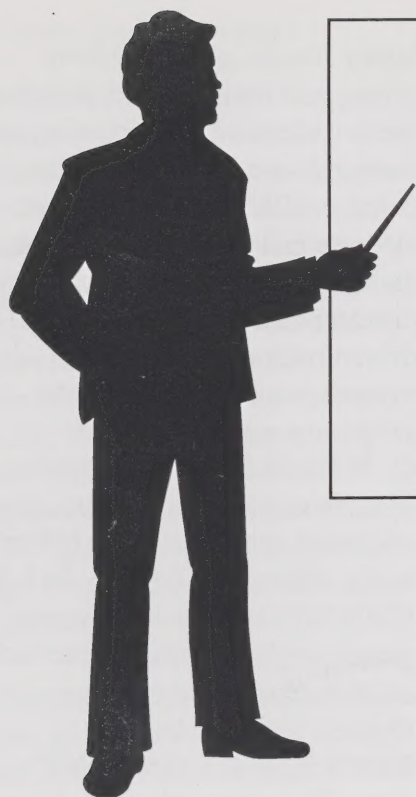


jersey florals, gingham/daisy prints, and Swiss dotted stretch mesh underwire bras, panties, and bodysuits are winners. Making its debut is **C'EST COOL**. Their sleepwear line is in pure cotton and aimed at the sophisticated contemporary customer. Color driven bodysuits and tops in rayon/Lycra, terry, and matte crepe are outstanding at **G. WHEELS**. Peach, turquoise, lilac, mint, orchid, seafoam, grass and coral are some of the colors being offered for Resort. At **LA GIOCONDA**, black/white and pastel gingham softened the look of their crisp tailored robes. Opulent cotton robes are **BERNARD & COMPANY's** forte. These are offered in a variety of colors and terry weights. The unisex designs come in natural and organic cotton. Their Spa wear tropical weight cotton/polyester waffle weave is a great choice for travel.

Hip fashion forward foundations set **DEBORAH MARQUIT** apart from the crowd. On target are her trendy stretch vinyl underwire bras, bikinis and thongs — best in white or pink. More exciting are the sophisticated brown mock crocodile patterned bras. Canadian firm **PAPILLON BLANC LINGERIE** offers fashionable daywear in unusual stretch gold lace, silver dotted mesh, pleated lace, chenille, and patent. Sportswear influenced leisurewear by **LIGHTS OUT** caught our eye. Their Summer Sun group, in peach silk doupioni, and the Terry Touch group, in black/white striped and solid, stand out. **CHRISTINE DESIGNS** presents designer silk trousseau lingerie. There are delicious sandwiched

VALENTEEN

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SPRING MENSWEAR A MULTIPLE CHOICE

Spring menswear emphasizes fit—a strong shoulder, fitted waist, and a longer, slimmer hip. Trousers are tapered, narrow and cropped. Spring also revolves around color, with the new iced hues, shades of ivory and neutrals, sky blues, and dressy darks predominant. Equally visible are shiny fabrics, plaids and seersucker. Fabrications focus on wool crepes with a soft finish, linen and linen blends, and silk/wool combinations. With the more casual attitude in dressing, the soft fabrications create new options, integrating the soft suit with sportswear.

Neutrals are key at **JOSEPH ABOUD** where asymmetrical vests or jackets and band-collared shirts complement three-piece suits. Natural fibers in neutral tones of tobacco and ivory are central to all four collections — Abboud, Collection, J.O.E., and American Soft. **JOE SOTO** prefers glen plaids and hound's-tooth.

Many of his suits and sport coats incorporate Lycra spandex, and top shiny rayon knit shirts. Color is the focal point at **BARRY BRICKEN**. Lightweight linen suits and sport coats come in pastel colors of pale gold, pistachio, corn silk, and eggshell. For a change of pace there is a cement and navy linen crepe suit and a black cherry spectator plaid Windbreaker. **TOMMY HILFIGER** breathes Spring with madras plaid and bright seersucker suits worn with gingham or striped shirts. Here are also iced sherbet, pinwale corded suits. **MATSUDA BY YUKO KOBAYASHI** features intricate details, such as a slate blue windowpane 6-button double-breasted blazer, and an off-white floral organza jacquard shirt jacket with a matching shirt. Holographic prints appear on T-shirts, ties, belts, cuff links and vests.

RICHARD EDWARDS' designs span the gamut from slim and close fitting sport looks to full sport-inspired rugby and soccer knit shirts. A navy nylon trench tops an ultraviolet fitted pearl snap-front nylon shirt worn with a white slim trouser; while reflector striping and contrasting shoulders combine in a nylon

biker jacket with padded sleeves. **DKNY** shows a predominance of white while using pewter, pearl gray, silver, and black for contrast. Mixing fabrications makes it interesting, with a 5-button hopsack rayon blazer topping white sateen pants. Caftan style shirts, gauze jackets, and silk shorts in Moroccan, Indian, and Southeast Asian prints, frosty colored silk knits, and terry cloth cabana shirts and shorts are at **BOSA LE COLLEZIONI**.

Completing this comfortable, yet sophisticated, collection are softly tailored suits ranging from white linen to pale green silk.

Finally, to top off the Spring collections, stylish head wear is the main accessory. Look for fedoras, fisherman, and Panama hats, many with the new metallic finishes.

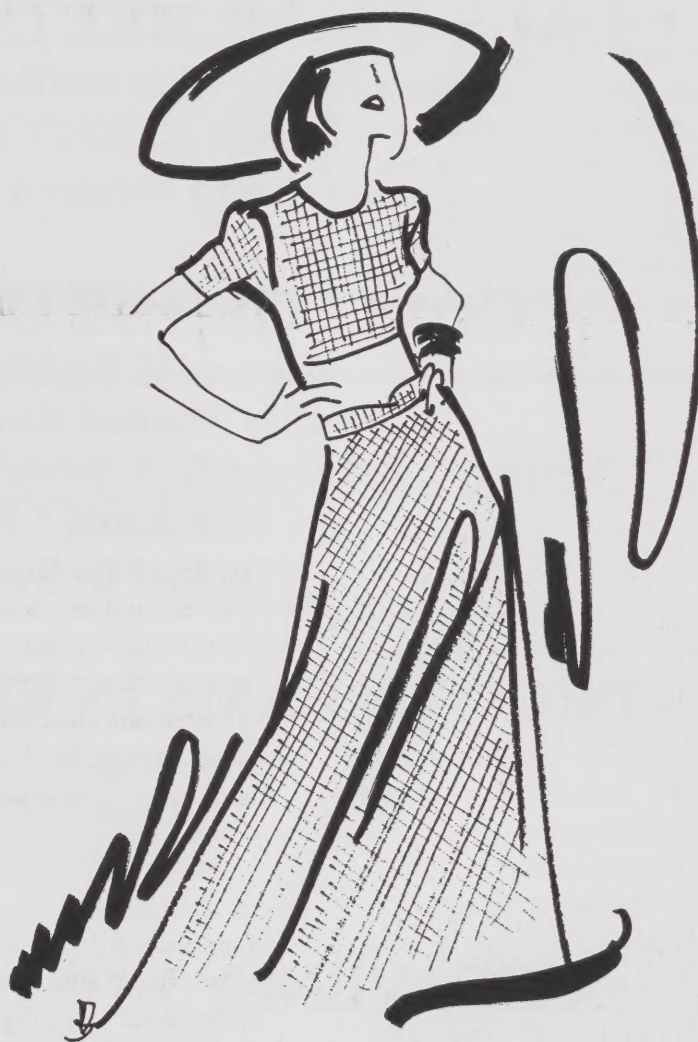


HEATWAVE SWIMWEAR's new line of junior swimwear is available as mix and match separates in prints and novelty fabrications. Styling includes a complete spectrum of bottoms, from thongs to full cuts. These match a variety of underwire bras, many with padding. The line is known for their popular "add-a-size" bra. **BODY GLOVE's** junior swimwear line includes structured and unstructured bikinis. Prominent are butterfly, cherry and floral prints, boucles, pointelle, micro poor boy ribs, and printed, textured fabrics. Coordinates include baby tees, baby doll dresses, sarongs, rompers, and micro shorts. **ULTIMATE SWIMWEAR** offers everything from tanks to mono-kinis, and triangle tops to underwire push-ups. The metallics and the puffed daisy groups look best. A classic high cut tank in ice blue wet metallic is a knockout. **SPOT SWIM** does hip contemporary swimwear with an emphasis on two-piece styling. The '60s inspired color blocked pastel range gets daisy applique trim. Also outstanding is a black, wet look bikini with stark white piping. Athletic performance swimwear for the contemporary customer can be found at **NAUTILUS**. There's a nice group of one and two-piece styles in striped cotton/Lycra and novelty fabrics. Some bodies have T-backs — others, sport bras. Novelty trims include grommets, piping and lacing combined with new fabrications, such as faille, terry rib stripes and textures. Outstanding is a high neck T-back, zip-front tank, and wrap and tie mini sarong in pewter shimmer rib.

BEACH BAY offers updated swimwear for the over 30 missy customer. Constructed sheaths and maillots in fashion brights, a gold foil touched floral print, and a hot pink/gold foil plaid are key looks for Cruise. **ADRIENNE VITTADINI** showed her best collection yet with garden floral cotton pique maillots, scallop bikinis, and one-piece underwires. Very chic — her navy/white dot, and her tropical floral tie-front swim dresses. The '60s inspires a

black/white mini check Empire swindress, tie-front dot bikini with skater skirt, and a black scallop underwire swindress. **BILL BLASS SWIM** offers sophisticated white, red and navy logo tanks paired with dramatic full length double-breasted terry cloth coats piped in white. The pink/white gingham are adorable, combining Lycra tee shirt bikinis with long, bias cotton skirts or A-line dresses. There's a clever black button maillot with a

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A FIRST GLANCE
FALL/WINTER '96/'97 TRENDS
THE WINDS OF CHANGE

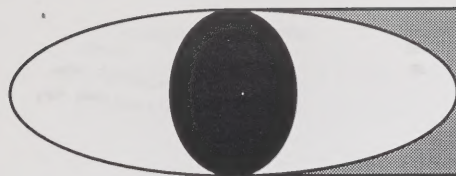
REFINED OR RAW
Sophisticated Colors & Elegant Fabrics
Clashing Colors & Synthetic Fabrics

DALE EVANS MEETS DAME EVANS
Dress Shirts with Ruffles • Frock Coats
Fringe & Stitch Detailing
Satin Western Shirts

A COLLEGE JOE OR JOSEPHINE
Vests with Knitted Backs
Softly Shaded Sweater Sets
Vintage Like Shrunken Sweaters - Often In Argyles
Cable Knits • V-Necks
Tucked In Sweaters

DECO DREAMS IN BLACK & WHITE
Mini Argyle Patterns
Optical Patterns
Hound's-tooth

A HEAVENLY HOST OF PATTERNS
Constellations
Astrological Designs
Mystical Designs



I-VIEW

According to the **DUPONT LYCRA** trend analysis, by the next millennium, fashion's ingenious methods of manipulating the shape of a woman's body will once again come full circle. The popularity of the push-up bra is slowly making way for the nipped and cinched waist. This Fall, looking for that ideal hourglass shape will preoccupy the consumer according to Paula MacDougall, merchandise manager of foundations for Federated Merchandising Corp. However, concern for the waist will soon be supplanted by — the derrière! Apparently, designers are focusing on helping the baby-boomers who, before the year 2000, will be suffering from a newly acknowledged malady called "gravity." They plan to eliminate this fast spreading disease by creating a host of aptly

called "butt-boosting" garments that promise comfort. Somehow, I feel a sense of déjà vu. Contact: Beth Kulick, Rowland Company, 212-527-8878.

Looking to fill an increased consumer demand for the strapless bra, **VASSARETTE** has introduced a new collection of conventional strapless as well as convertible styles. The bras come in an array of sizes, but only two colors — white and black. They will be sold under "Stretch Satin" and "Her Secret" classifications, and will retail from \$12-\$14. Also introducing a Full Figure Collection, which features matching bra and panty sets in an extensive range of colors, shapes and sizes, the company offers the plus size woman some pretty as well as practical undergarments.

Contact: Fineberg Publicity Inc., 212-686-7820.

HANES has done a wondrous thing: they have created the Resilience Collection of sheer pantyhose. Proven to increase the number of wearings by 50% over traditional sheer hose, the new hose is manufactured with a bicomponent nylon and alternate course spandex knitted together, resulting in a sturdier yarn. Sure of its durability, the company has made the "Hanes Resilience Quality Pledge." A free replacement will be mailed to any dissatisfied customer through the end of their product launch, September 30. The collection, which offers three categories, sheer-to-waist, sheer control top, and very sheer control top, comes in a complete range of nude shades, fashion basics, black, white, and classic navy. The suggested retail is \$6.50 for pantyhose and \$4.50 for a two-pair set of knee highs. Contact: Carol Levins, Hanes, 212-704-4505.

"BABEWATCH" continued from page 5

wrap skirt that attaches to the suit. Nude paillettes offer a subtle shimmer in another group that consists of a bandeau maillot, bikini, tank top and leggings. **NIKE BY JANTZEN** does clean performance swimwear. Strong looks include a matte silver racer back tank, and shiny black wet look suits to go with contrast color robes sporting the Nike logo on the back. **JANTZEN** shows color saturated neon brights. Best is a purple/orange triangle bikini and a racer back puckered maillot in solid orange. Also strong is the ethnic group in camel/bone floral print.

ARMONIA is a contemporary collection out of Colombia. Fashion forward sensual styles

come in a full color spectrum of solids and prints. Also new to the U.S. is Barbados based **SAND BOX**. Exclusive hand painted and screen printed designs are inspired by the colonial architecture of the Caribbean. Color combos are sunny brights like hibiscus, yellow, aqua and mango. Suits are in cotton/spandex and the lovely matching hand painted cover-ups come in pure cotton voile or rayon. Hats and beach bags are in cotton twill. Any style bikini top can be ordered with either a full or skimpy bottom. Tanks are available with high cut or low leg, and any print can be requested in any suit or cover-up. **GIDEON OBERSON**'s extensive collection plays up high neck treatments, constructed soft cups, and tummy

control — all in sophisticated prints and solids. Highlights include a strong looking abstract floral underwire bikini with twist front pant and sheer overlay, the pleated plisse/microfiber range, a terra cotta Roman print motif group, and the matte finish suits in solids with crochet inserts and overlays. For Cruise, **DOMANI**, a sophisticated swimwear line out of Italy, offers an extensive array (150 styles) of one and two-piece suits in stunning prints. Noteworthy are the matching print beach dresses and shirts in nylon, cotton or silk. Top styles include a twist front microfiber bandeau and a sunny green/yellow/peach floral, self-belted maillot.

tailored silk pieces in kiwi, tangerine, watermelon and chocolate — all sprinkled with chocolate lace. For the purist, Christine shows fine cotton lawn teamed with silk waffle in blue, pink or lily. **VALENTEEN** also offers feminine sleepwear and loungewear in lovely shades. Outstanding is a baby maize silk double chiffon bias gown with stretch lace bodice, and the pearl pink double chiffon gown with lace trim. At **DENIER CHIC**, designer Linda Aaron has created a signature lifestyle line in luxury fabrics. For Spring, her linen separates and robes are eye-

catching, particularly, a front wrap halter dress and shawl collared, 3-pocket bathrobe. An awning striped linen lounge and long baseball shirt are among the understated designs at **UNDER CONSTRUCTION**. There is also a chic self-belted robe in nubby cream silk. **SHYLA N.Y.**, the German based firm, shows simple sleep/daywear shapes in double layer silk knit, stretch silk, and floral printed silk jacquard. For Spring selling at **LUCINE ALMAS**, there is an attractive loungewear group in a black/white handloomed cotton batik, offered in three prints. This firm also features a complete home accessory range in matching or

coordinating fabrics. **RAZA DESIGNS** shows elegant hostess gowns, loungewear, and robes in unique fabrics and trims. **CARO CUORE** debuts their youthful collection. Though made in Argentina, it is an Italian-inspired look aimed at the contemporary customer: fashioned in cotton/Lycra and nylon/Lycra, the styling is clean, sporty, feminine. The Ragazza Sport Line in white or navy with flag patch trim is particularly fresh.

Next Intimate Apparel Salon
10/30 - 11/1/95. For information
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INTERNATIONAL DATELINE

SEPT. 29-OCT. 2 PARIS
PREMIERE VISION (Fabrics)

SEPT. 29-OCT. 2 LILLE
INDIGO (Fabrics- 2nd Session)

SEPT. 29-OCT. 3 BARCELONA
BARNAJOYA (Jewelry)

OCT. 3-6 HONG KONG
INT'L HANDBAGS &
LEATHERGOODS FAIR

OCT. 3-6 HONG KONG
INT'L FOOTWEAR FAIR

OCT. 4-7 COMO
IDEACOMO (Women's Fabrics)

OCT. 5-7 BARCELONA
MOSTRA TEJIDOS (Textiles, Haberdashery)

OCT. 5-9 MILAN
SPOSAITALIA (Bridalwear)

OCT. 5-9 MILAN
MODAMILANO (Women's RTW)

OCT. 7-10 NEW YORK
NEW YORK HOME TEXTILES

OCT. 8-10 MIAMI
MEN'S & BOYS' MARKET

OCT. 8-10 ATLANTA
MEN'S & BOYS' MARKET

OCT. 10-12 NEW YORK
INT'L TRIMMINGS EXPO

OCT. 11-13 DALLAS
PROFESSIONAL BEAUTY
SYMPOSIUM

OCT. 13-16 MIAMI
WOMEN'S & CHILDREN'S MARKET

OCT. 14-17 PARIS
TRANOI (RTW & Accessories)

OCT. 14-17 PARIS
CARROUSEL DE LA MODE &
PREMIERE CLASSE
(RTW & Accessories)

EUROPEAN & AMERICAN SPRING
RUNWAY SHOWS
Milan: 10/5-10
Paris: 10/12-20
London: 10/21-23
New York: 10/27-11/3

Publisher: Ruth Finley
(FASHION CALENDAR/
INTERNATIONAL)

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Illustrations: Debby de Montfort

Graphic Consultant: S & W Graphics Ltd.

Print & Production: ADREAN PRINTING
NEW ROCHELLE, NY
Bill White

1 Year Subscription \$100
Outside USA \$110

153 East 87th Street, NY, NY 10128
(212) 289-0420

VOL. XXIII, NO. 6
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FASHION INTERNATIONAL